



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

FP1 Strategies LLC
3001 WASHINGTON BLVD 7TH FL
ARLINGTON, VA 22201-2247

Contract # 5042607
Schedule Dates 11/17/21-11/23/21
Advertiser Susan B Anthony List (115926)
Agency FP1 Strategies LLC (19867)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 2016 SBA List :60s (1642408)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Gracy,Ryan
Phone/Fax /
CPE Est 2016 SBA List 60
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 2016 SBA List :60s

Date Entered 11/16/21
Last Modified 11/18/21
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$3,450.00
Net Total \$19,550.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2021	11	\$23,000.00
Grand Total:	11	\$23,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/18/21-11/19/21	2	1:00	6:58A- ABC-Good Morning America					1	1			2	\$4,000.00	\$8,000.00	Washington (WJLA)		11/16/21
2.0	Normal Line / SPOT	11/18/21-11/18/21	2	1:00	12:57:56P- ABC-GMA3: What You Need to Know					1				1	\$1,200.00	\$1,200.00	Washington (WJLA)		11/16/21
3.0	Normal Line / SPOT	11/17/21-11/19/21	2	1:00	2P- ABC-General Hospital				1		1			1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/16/21
3.0.1	Closed Preempt	11/17/21															Washington (WJLA)	Missing Copy/Exception - no copy for tomorrow	
4.0	Normal Line / SPOT	11/23/21-11/23/21	2	1:00	5A- News-7News ON YOUR SIDE at 5AM			1						1	\$800.00	\$800.00	Washington (WJLA)		11/16/21
5.0	Normal Line / SPOT	11/23/21-11/23/21	2	1:00	6:58A- ABC-Good Morning America			1						1	\$4,000.00	\$4,000.00	Washington (WJLA)		11/16/21
6.0	Normal Line / SPOT	11/22/21-11/23/21	2	1:00	12:57:56P- ABC-GMA3: What You Need to Know		1	1						2	\$1,200.00	\$2,400.00	Washington (WJLA)		11/16/21
7.0	Normal Line / SPOT	11/20/21-11/20/21	2	1:00	9A- ABC-Good Morning America Saturday 2							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/16/21
8.0	Normal Line / SPOT	11/21/21-11/21/21	2	1:00	10A- News-Full Measure with Sharyl Attkisson								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/16/21
9.0	M/G For 3.0.1 / SPOT	11/18/21-11/18/21	2	1:00	2P- ABC-General Hospital					1				1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/17/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT				
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Accepted-Station: D

Date:

Date:

Comments:

B/E Bookend P/B Piggy Back